



TheoTech

Technology Entrepreneurship for the Gospel

Virtual Church 101

How to take your church online
in response to COVID-19

A practical and accessible guide

www.theotech.org

Outline



Who are we? Who is this for? What is the goal?



What can we learn from Wuhan?



What are the steps to livestream my church service?



How do we encourage connection online? How do we provide pastoral care?



What new opportunities are possible now that we are virtual?



Q & A: Put your questions in the chat!

Goal for this Webinar

- **Who is this for?** Pastors of small and medium sized churches who want to gain digital skills to continue pastoring during this COVID-19 crisis.
- **What's the goal?** To gain confidence in one way you can continue to lead your church virtually, even if everyone is required to shelter in-place (i.e. not allowed to meet in person).
- **Philosophy:** Cut through the overwhelming options to show you one way to take your church online with what you have. This is survival, not show.

What can we learn from Wuhan?

- The entire church is praying and worshipping together online daily instead of just once a week.
- The elderly who were formerly shut-in feel more connected to everyone than ever before.
- Not only is the lead pastor preaching via video, but all his deacons are posting videos with messages of encouragement too.
- The church is regularly coordinating relief for anyone in need within reach of their community.



Acts 2:42-47 NIV

They devoted themselves to the **apostles' teaching** and to **fellowship**, to the **breaking of bread** and **to prayer**. Everyone was filled with awe at the many wonders and signs performed by the apostles.

All the believers **were together** and had everything in common. They sold property and possessions to **give to anyone who had need**.

Every day they continued to **meet together** in the temple courts. They broke bread in their homes and **ate together** with glad and sincere hearts, **praising God** and **enjoying the favor** of all the people.

And the Lord added to their number daily those who were being saved.

Now is the time to practice!



Be ready for “shelter in place” —it already happened in the Bay Area!



Coronavirus means its okay to fail



Practicing daily means you can experiment with many more formats and ideas



People are at home anyway and could benefit from the company and meaningful things to do

Visit: <https://www.youtube.com/watch?v=kiVYV0AbA8Y>

Step-by-Step Basics to Go Live on Facebook

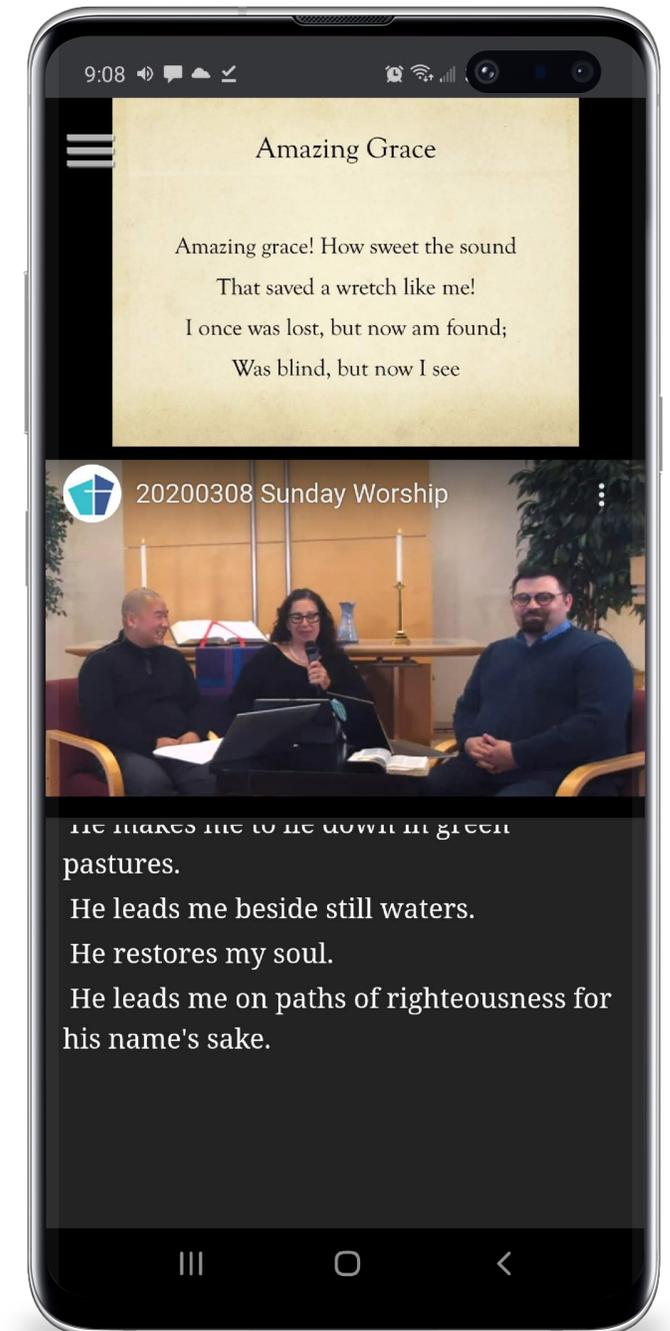


Liturgy Tips

- Teach the theology of your virtual liturgy
- Ask someone to help you with call and response
- Give time for responses
- Send a liturgy in advance for people to follow
- Release slides for people to follow
- Include a few more people via Zoom
- Get feedback and iterate

spf.io

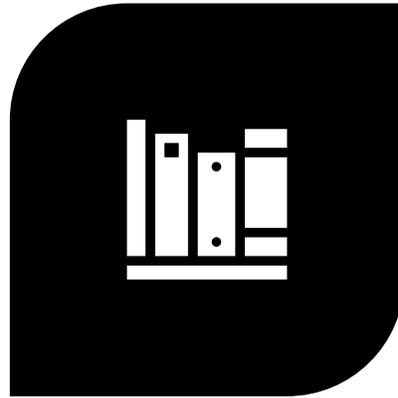
How spf.io can help your church go virtual: <http://bit.ly/2UgT5Vs>



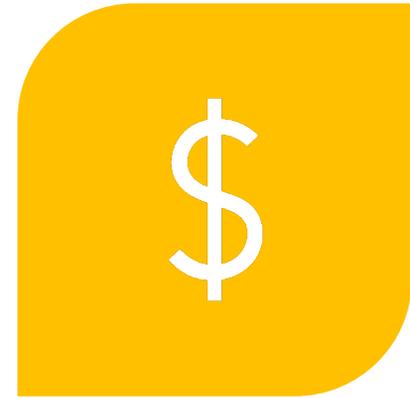
Copyright Issues



ORIGINAL MUSIC



PUBLIC DOMAIN
(<1925 / EXPIRED)



LICENSING
(ONELICENSE / CCLI)

OneLicense COVID-19 Gratis Offer
(to 4/15): <http://bit.ly/2QrpJSS>

How should we connect online?

- What is your goal?
- Who do you need to connect?
- Which tool(s) are suitable?
- Who should learn and use the tool?

Basics

Face to face
Mail
Phone call
SMS
E-mail

Discussion

Facebook Groups
Mailing lists
Group chats
Forums

Social

Facebook
Twitter
Instagram
TikTok
Snapchat

Collaborating

Slack
Workplace
Microsoft Teams
Discord
Trello

Messaging

WhatsApp
FB Messenger
WeChat
Line
Telegram
Signal

Broadcasting

Website
Facebook Page
YouTube Channel
Twitch
E-mail / SMS blasts
App Notifications
Call Tree

Conferencing

Zoom
Skype
Google Hangouts
FaceTime
FreeConferenceCall

One way to do pastoral care

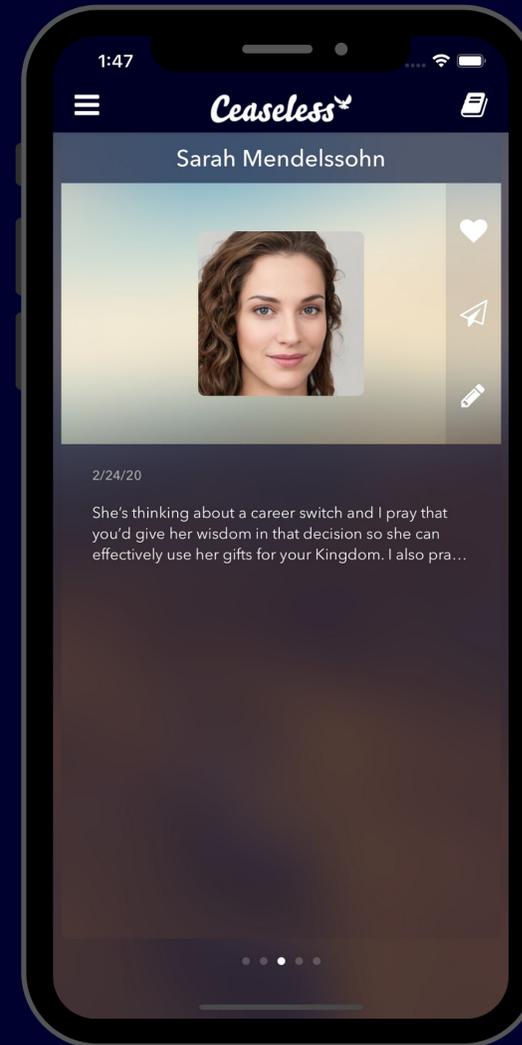
- Don't do it by yourself!
- Help your leaders empower the congregation
- Don't overlook the younger generation as leaders!

<https://www.ceaselessprayer.com>

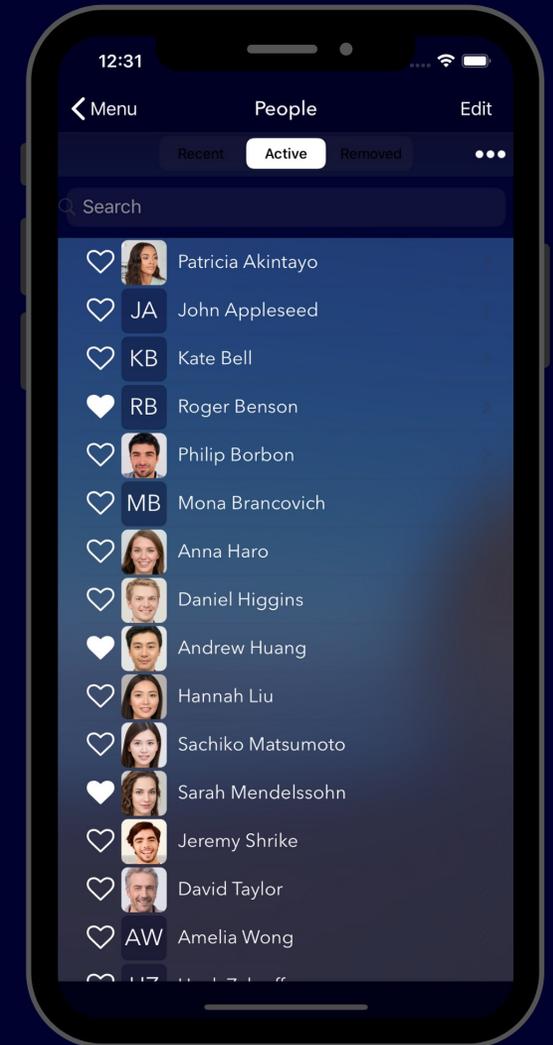
Search for "Ceaseless Prayer" in the App Store or Google Play Store



Swipe to see 3 contacts to pray for each day



Easily manage your list of people to pray for



One way to do giving

facebook social good

Charitable Giving

Crisis Response

Health

Mentorship

Learning & Support

Success Stories

Collect Donations

Inspire Others

Fees & Eligibility

Resources & Next Steps

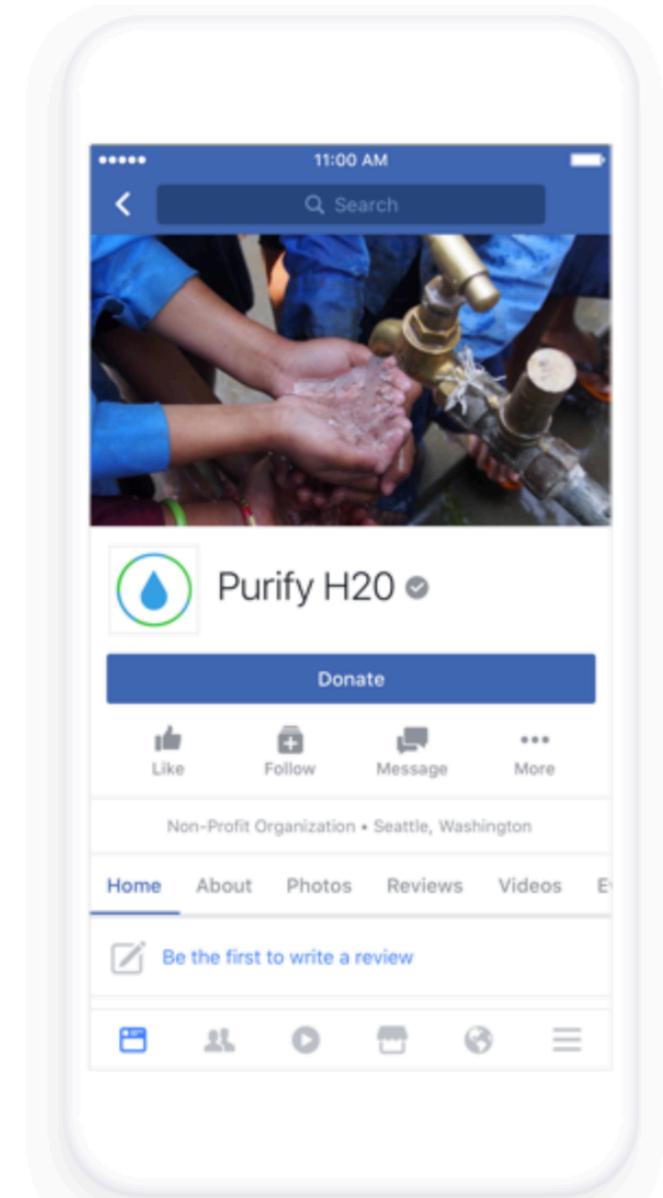
Charitable Giving

Raise money and awareness for your cause on Facebook.

To make it easier for you and your community to raise money on Facebook, we've built free tools to help you collect donations and enable supporters to fundraise for your nonprofit.

Nonprofits using Facebook's payment platform to process donations pay no fee — 100% of the donations go to the charity.

Sign Up For Charitable Giving Tools



<https://socialgood.fb.com/charitable-giving/#Collect-Donations>

What new opportunities does this open up?

- Consider the church in Wuhan & Acts 2
- Going from 50 to 300 overnight, 99 comments on Facebook
- Joint virtual worship
- Worshiping with friends from across the globe
- Worshiping with people in other languages, accessibility

- Daily prayer, Bible study, story time, watch parties, etc.
- Showing up where millennials already are
- Coordinating relief efforts and prayer
- Pentecost (www.projectpentecost.com)
- ...

COVID-19 Virtual Church Bootcamp

Step 1: Master Zoom Basics for Regular Prayer Calls and Fellowship Times.

Step 2: Enhance virtual worship services with Zoom, FB Pages, spf.io and Online Giving.

Step 3: Coordinate relief through phone trees, Trello and Ceaseless.

Step 4: Bible study discussions through Zume, Facebook Groups.

Step 5: Creating an executable strategy and team for the future



Practical coaching to help you gain the competencies of an effective virtual pastor



We walk together with you for the next 5 weeks via weekly calls.



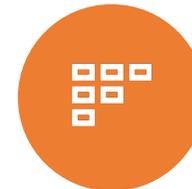
Cohort based learning with groups of 12-15 to learn from each other & ensure your questions get answered.



Dynamic course—we're adapting to answer the questions and meet the needs as they arise.



Registration: \$500/person



Access to coaching call replays, homework and other assets.

Sign up: <https://www.theotech.org/covid-19-virtual-church-bootcamp/>

Questions & Answers

